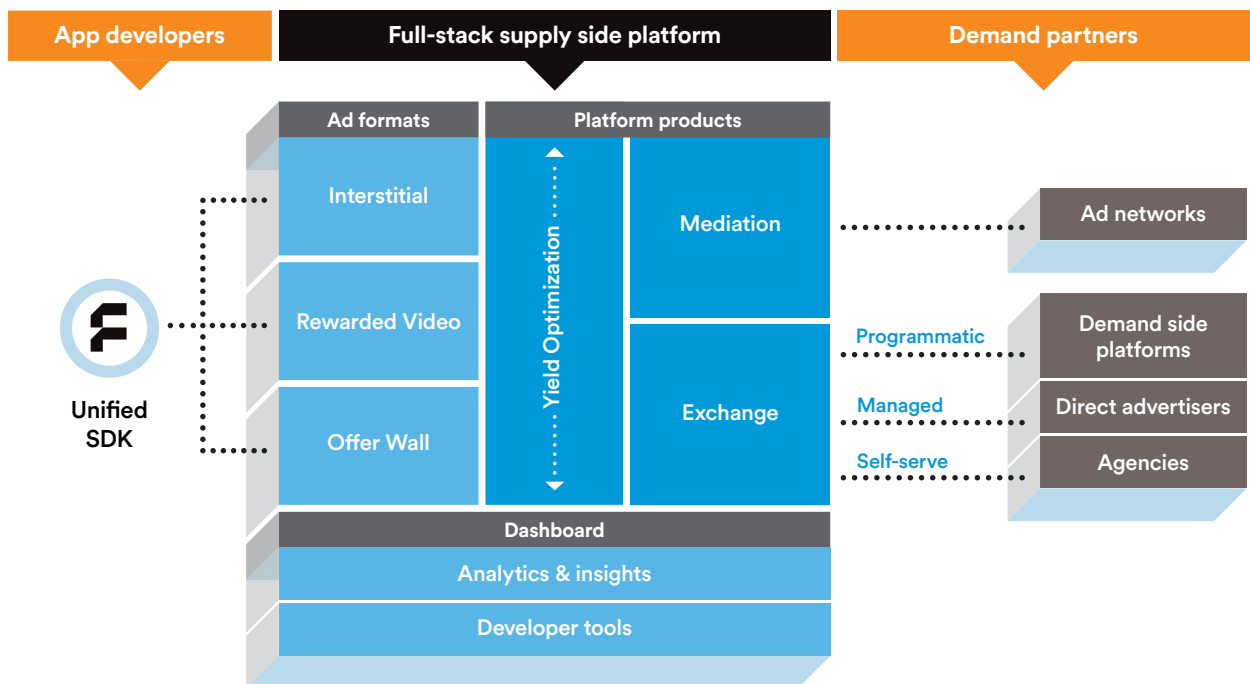


# Maximize your ad revenue

A comprehensive Ad Monetization Platform fueled by robust and flexible technology.



## Monetize your app inventory with a complete suite of products.

### Fyber Mediation

Integrate, manage, and optimize all your ad networks through a unified SDK.

### Fyber Exchange

Open your app's inventory to bids from quality demand partners.

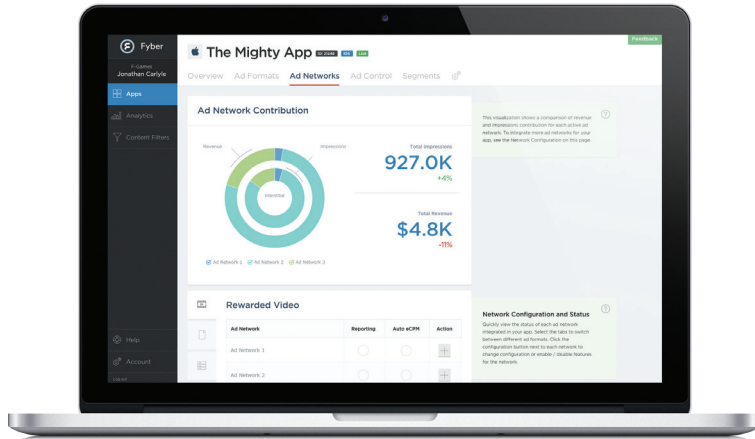
### Yield Optimization

Holistic yield optimization across all ad sources including mediated and programmatic demand.

Mediated demand sources include:



# Execute your strategy with Fyber's Ad Monetization Dashboard



## Developer tools

Stay in control of your direct deals and customize your user experience with advanced developer tools.

## Analytics

Analyze how well your ad monetization strategy is performing and make informed decisions with actionable insights.

## Select the ad format that works best for your app



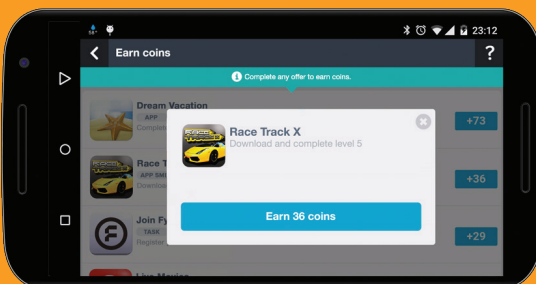
### Rewarded Video

Easy to complete opt-in video and engagement ads. Shown to users at moments where they need virtual currency the most.



### Interstitial

Non-intrusive ad format that fits perfectly at natural breaks within the app, like level transitions or loading screens.



### Offer Wall

Perfect for users with demand for large amounts of currency. This ad format fits naturally into the app menu.