

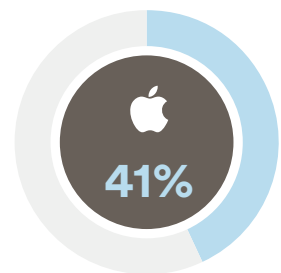
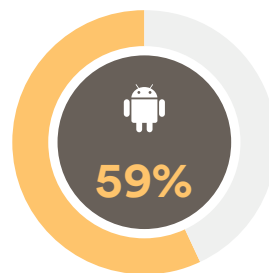


Scale

your campaign performance

Tap into Fyber's extensive inventory of premium apps to supercharge your performance campaigns. With powerful ad-serving features and a comprehensive product range, Fyber's Exchange is designed to deliver high-quality users and optimize your KPIs.

500M+
Monthly active users (MAU)



Ad-serving features

- Brand-safe campaign delivery via flexible whitelisting options
- Traffic quality optimization delivers the most valuable users
- Granular targeting by geography, device, OS, dayparting and more
- Full support for all major user acquisition tracking providers

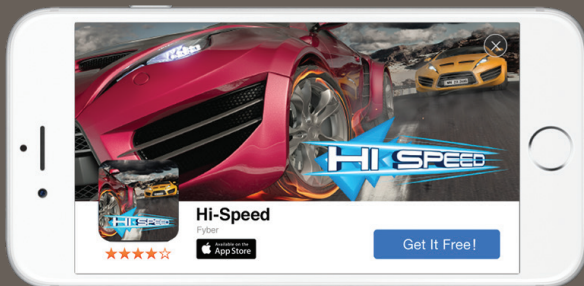
100%

In-app traffic from premium developers

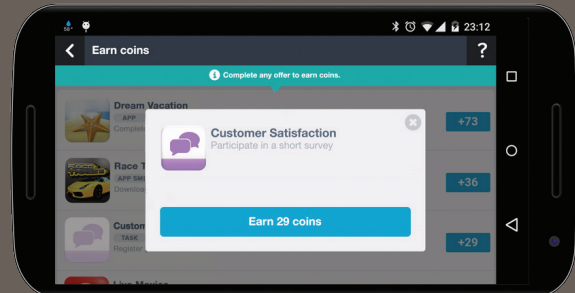


Our performance advertising solutions

User acquisition



Direct response



Mobile video campaigns (CPI)

Leverage high quality video ads to showcase your app.

Action campaigns (CPA)

Motivate your potential customers to complete an action, like participating in a survey or a product trial.

In-app action campaigns (CPA)

Win new users who test your app by performing a specific action.

Sales campaigns (CPS)

Directly generate sales from our mobile audience.

Install campaigns (CPI)

Increase your app's visibility and grow your user base.

Lead-gen campaigns (CPL)

Grow your contact database, prospect list, or newsletter subscriber base.