Soar in Q4

Make the most of holiday traffic.

+37%

Boost in impressions
vs. Q3 2013

Increased Traffic

It's no surprise that holiday downtime leads to increased user activity. Of course, more activity means more available ad impressions. That's why Q4 is the best time to integrate Fyber's monetization platform. Access to a large ad marketplace, as well as multiple mediated networks, ensure optimal fill for your available inventory.

+54%

Increase in video ad eCPMs
vs. Q3 2013

High eCPMs

The holidays are a prime time for advertisers. Increased ad spend and greater competition result in soaring eCPMs. Make the most of every ad you show by tapping into this seasonal hotspot.

+47%

Growth in ad revenues
vs. Q3 2013

Maximized Revenues

Not integrated yet? Don't miss out on the year's highest-earning quarter. There's no better time to maximize your ad revenues by getting started with Fyber. Plus, our flexible and intuitive platform makes it easy to optimize and manage your strategy for continued success.

Fyber

Across the board, Fyber clients demonstrate impressive Q4 growth during the 2013 holiday season – including Smule, a developer of social music apps.

**Fyber Clients'
Ad Revenue Growth 2013**

smule

- 1.9x at revenue growth
- +65% average eCPM
- +37% overall impressions
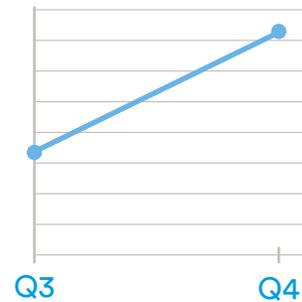
Integrate Now & Continue to Grow

Integrate

Fyber supports all major mobile ad formats and provides access to the most relevant demand sources through a unified SDK.

Manage

Execute on your relationships with ad networks through our Mediation product. Manage network priorities and delivery rules, while taking advantage of our Ad Marketplace.

Optimize

Control your ad revenues from a central, easy-to-use dashboard. Fyber provides the tools and insights you need to customize your ad monetization strategy on the fly.

Our experienced Account Managers will guide you to ensure that your monetization strategy – from ad placements to delivery rules and regional settings – are optimized to maximize revenue, while respecting the UX of your app.

Visit Fyber.com to get started.