

Mediation Bundles – Developer FAQ

Mediation bundles are designed to streamline the way you integrate and update your mediated ad networks. While we're certain that your engineers will love the new process, we also know that there's bound to be questions. To provide your team with more information about our new bundles, we've compiled a list of the most frequently-asked questions below.

How will mediation bundles change the way I integrate and update my mediated ad networks?

A: Instead of downloading the Fyber adapter, the mediated ad network SDK, and other libraries separately, the bundle houses all of these components in one package. This means that you can get everything you need to integrate a mediated ad network in a single download. You no longer need to drag several files into your project and individually match their versions – we do that for you!

How many ad networks are included in a bundle?

A: There is one bundle for each ad network that you integrate. You can drag and drop as many bundles to your project as you need.

How much easier do bundles make the integration process?

A: With Fyber's new mediation bundles, you'll get to market faster because bundles:

- Save integration time: You don't need to spend hours locating and matching the correct versions of adapters and ad network SDKs.
- Reduce errors: Each bundle is diligently tested and certified to limit risk of version mismatch and other integration errors.

How do you ensure the bundles work properly?

A: Every bundle goes through a certification process. Our mediation engineering team works closely with each of our mediated ad network partners to thoroughly understand their SDKs. If a given component of the bundle is failing, we analyze and patch it as quickly as possible. We have dozens of mobile and quality assurance engineers dedicated to testing our integrations on every imaginable device and OS version.

I already work with ad network X. How do I migrate to the new mediation bundles?

A: If you are migrating an existing integration to use bundles, there are three easy steps you need to follow:

1. Remove the ad network adapter files from your project
2. Remove the ad network SDK from your project
3. Download and add the bundle to your project

If you have an Android app, remember to also update your adapters .info file.

I currently use standalone adapters. Can I continue using them in the future, or can I opt out of using bundles?

A: We recommend using bundles, instead of standalone adapters, because they help get your app to market faster by streamlining integration and reducing the chance of common integration mistakes. However, if you can't work with bundles for any reason please contact your account manager.

I have additional questions. How can I get more information?

A: That's what we're here for! Please feel free to contact your account manager with any other questions.