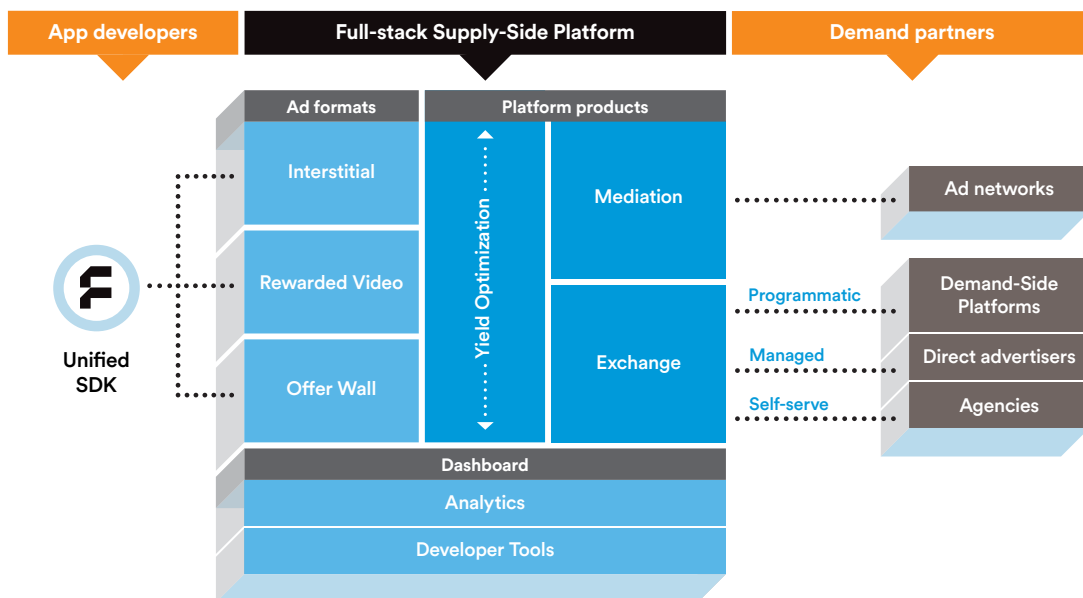


Maximize your ad revenue

with the most developer-friendly Ad Platform



Monetize your app inventory with a complete suite of products.

Fyber Mediation

Integrate, manage, and optimize all your ad networks through a unified SDK. Get your app to market faster with mediation bundles that simplify ad network integration and updates.

Fyber Exchange

Open your app's inventory to bids from quality demand partners. Benefit from higher fill rates and eCPMs through our programmatic exchange, managed, and self-serve campaigns.

Yield Optimization

With holistic yield optimization, always serve your users the highest-paying ad across all sources, including mediation and programmatic demand.

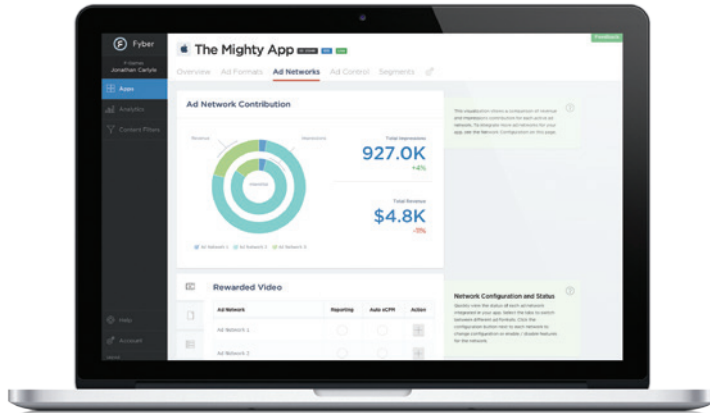
Mediated demand sources include:



Visit [Fyber.com](https://www.fyber.com) to get started.



Execute your strategy with Fyber's Ad Monetization Dashboard



Developer Tools

Stay in control of your direct ad network deals and customize your user experience with advanced developer tools.

Analytics

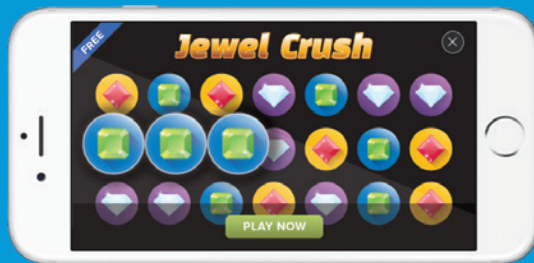
Analyze how your ad monetization strategy is performing and use actionable insights to make informed decisions.

Select the ad format that works best for your app



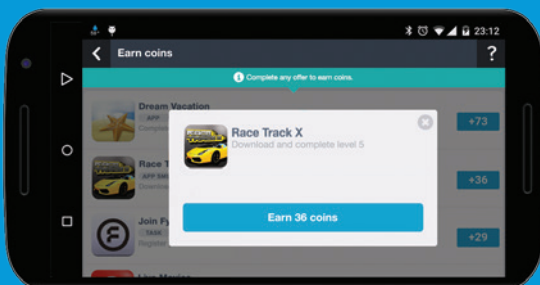
Rewarded Video

Easy to complete opt-in video and engagement ads. Shown to users at moments where they need virtual currency the most.



Interstitial

Non-intrusive ad format that fits perfectly at natural breaks within the app, like transitions or loading screens.



Offer Wall

Perfect for users with demand for large amounts of currency. This ad format fits naturally into virtual currency stores.