

# **Get Social with Fyber**

Maximize your coverage and enhance your Fyber campaigns with social engagement. Invite users to Like your Facebook page and accelerate your visibility organically through their networks.

### Instant virality with Offer Wall Facebook Likes



User opts-in to complete an offer

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Complete any offer to ears credits.	
Mega Coupons APP PRE Counted and START	2
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User chooses Us vour offer Fa



User likes your Facebook page



Your page appears organically in friends' news feed

## Deeper engagement with Video + Like



Immersive, high-quality video trailer drives awareness



User can click through to like you on Facebook

# The ideal format for:

- New apps that need social traction.
- Enhancing CPI campaigns for maximum coverage.
- Low-cost social visibility. You pay for the Like but get the virality for free.

#### High volumes, higher engagement

Companies that drive Facebook engagement through Fyber can see incredible results. In two months, a global Video + Like campaign saw

5M+ Impressions

400K+ Facebook likes

8.6% Conversion rate