

Get Social with Fyber

Maximize your coverage and enhance your Fyber campaigns with social engagement. Invite users to Like your Facebook page and accelerate your visibility organically through their networks.

Instant virality with Offer Wall Facebook Likes



User opts-in to complete an offer

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Complete any offer to ears credits.	
Mega Coupons APP PRE Counted and START	2
Turno Stream Taxe Pase Register for a FREE TRAL	
Live Mexics BAC Order have number for \$3.99	3
Dream Vacations APP FREE Download and STARP +11	3
Race Track X APP 3MRC (PRRC) Inst us on Pasibook	9
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more offers	
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User chooses Us vour offer Fa



User likes your Facebook page



Your page appears organically in friends' news feed

Deeper engagement with Video + Like



Immersive, high-quality video trailer drives awareness



User can click through to like you on Facebook

The ideal format for:

- New apps that need social traction.
- Enhancing CPI campaigns for maximum coverage.
- Low-cost social visibility. You pay for the Like but get the virality for free.

High volumes, higher engagement

Companies that drive Facebook engagement through Fyber can see incredible results. In two months, a global Video + Like campaign saw

5M+ Impressions

400K+ Facebook likes

8.6% Conversion rate