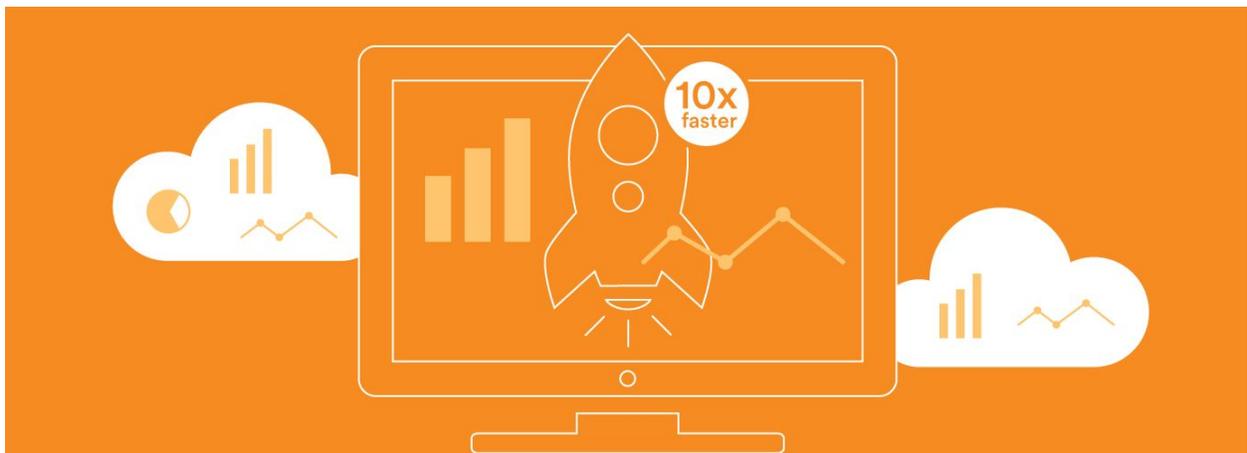# Reporting API Update - Migration Guide

In Q4 2016, Fyber released an [updated version](#) of our Publisher Reporting API. It provides even more data and metrics so publishers can build stronger reporting for their business needs and help drive revenue through an improved user experience. The new reporting API introduced further dimensions and breakdowns to the application and mediation performance data. This can be collected and stored within your data warehouse and calculated together with collected IAP data to have one holistic reporting view on app monetization.

What's New?

Fyber's Reporting API helps publishers take granular data and aggregate it for an in-depth analysis of their monetization strategy. New updates include a wide range of publisher, application, and unified mediation statistics, such as [pre-calculated eCPM](#) and [ARPDAU](#) and detailed [performance data for each mediation partner](#).

Best Practices on Migration

How to get started? The access credentials can be viewed within Fyber Dashboard in the [publisher account section](#). The new API version introduces OAuth which makes testing and access easier. The updated API has four endpoints each serving different purpose.

Application Endpoint

Our [application endpoint](#) is used to collect a list of all applications together with their Fyber application IDs and the respective platform. This list can be used to convert back application IDs

to proper app store names. Additionally the Fyber application_id is a viable filter that can be applied to all API requests to reduce the amount of data sets.

Application Statistics Endpoint

Our application statistics endpoint enables a quick overview of the DAU & ARPDAU of your applications. Fyber provides breakdowns for date, country and applications.

Publisher Statistics Endpoint

The publisher statistics endpoint provides a summary on the ad monetization across all publisher application. Fyber provides breakdowns for ad format, date, country and applications.

Ad Networks Statistics Endpoint

Our newly added ad networks endpoint gives detailed information on the entire mediation performance. Fyber provides breakdowns for ad network, ad format, date, country, and applications.

Documentation

Please find additional examples and in-depth documentation on each filter & parameter in the Fyber Publisher Reporting API Documentation.